## Valley Hospice Foundation

## Annual Report 2007-2008



www.valleyhospice.ca



#### A New Phase!

On behalf of the Valley Hospice Foundation Board of Directors I am pleased to introduce this 2007/08 Annual Report and a new phase of strategic effort towards the dream of a Hospice in the Annapolis Valley.

Early this year the Board of Directors began the behind scenes work of a joint capital campaign in partnership with the Valley Regional Hospital Foundation. In a world where differences are the basis for separation, this joint effort is teaching us that we are more the same than different when we're dealing with "what matters most". Together we have named the Campaign "Our Community, Our Health". The campaign will provide capital funds for an 8 bedroom Hospice and for the revitalization of various areas of the Valley Regional Hospital.

The Capital Campaign is a combined effort of talented leadership, energized staff and faithful friends. We are especially pleased that Dr. Alex Colville will be the Honorary Chairman for this campaign, and that Dr. Jim Perkin and Mr. Bill Parker will be honorary members of the Campaign Cabinet.

In continuing our collaboration with the Annapolis Valley Health I, along with Dr. Don Wells have served with the Hospice Options Working Group. The group has completed policies related to Complimentary Services, (such as massage therapy, music therapy, etc.) as well as a policy for Admission Criteria. This progressive work is exciting and most rewarding for all involved.

I would like to take this opportunity to thank Dr. Perkin, who on a monthly basis has kept us informed about articles on hospice-related themes. These presentations have challenged our perceptions and sparked many informative discussions.

In September 2007 we moved our office to the EKM Community Health Centre in Wolfville. I wish to thank Nancy McBay and AVH for supporting our move to this location.

At this time, we say farewell and thank you to Maura Ryan for her service as a director and in particular for the contribution of her skills and experience in Public Relations.

And finally, a most sincere thank you to all the Directors, and to Dale Sanford, for your leadership, enthusiasm and dedication to the mission of the Valley Hospice Foundation.

Treasurer's Report 2007 - 2008

The bank account for the Valley Hospice Foundation was \$67,517 as of March 31, 2008. In addition, there is a one year cashable GIC, maturing January 2009, in the amount of \$285,589.

For the 2007-08 year, donations totalled \$151,807 and income from events totalled \$12,567.

During the 2007/08 fiscal year the directors approved a plan for the distribution of existing funds to the Capital Campaign. Several financial considerations were made to ensure that:

- Funds are used for the purpose intended,
- Funds are available for administrative costs of the Foundation and of the Joint Capital Campaign, and that these costs should not exceed 7% over 3 years,
- Surplus funds are invested to maximize return with limited risk.

A contribution of \$100,000 has been made to the Capital Campaign.

Jim Noonan Treasurer



## **Hospice Options Working Group Report** 2007 - 2008

The Hospice Options Working Group is the "committee" through which the Valley Hospice Foundation works with the Annapolis Valley Health District. It is this Group that worked out the terms of the agreement between the Foundation and the District on the location and the operation of the Hospice.

The current members of the Group, who are appointed by the Board of the Foundation or the management of the Health District, are: Diana Patterson, Catherine McNally, Edith Menzies, Trisha Cochrane, Fran Duggan, Katherine Swindell and Donald Wells. The Group is chaired by Shelagh Campbell-Palmer, District Manager, Annapolis Valley Health Palliative Care and Chronic Pain Services.

Over the past year, the Group has worked on a number of policies that will be important for the operation of the Hospice when it is completed and in operation. Among the policies considered are Admissions Criteria and a Policy on Complimentary Therapies. In working on the Complementary Therapies Policy, the group had to consider who would be able to administer such therapies and under what conditions. Licensing requirements and liability questions had to be addressed. The Options Group submits these and any other policies to relevant interested parties, such as the Board of the Valley Hospice Foundation, for comment and advice before they are submitted to Annapolis Valley Health for approval and implementation. The Group has also considered the impact of the District's No Smoking Policy and Scent-Free Policy on the operation of the Hospice.

When the Hospice becomes operational, the Options Working Group will be replaced with the Hospice Advisory Committee, which will continue with similar work.

Dr. Don Wells





# Valley Hospice Foundation Valley Regional Hospital Foundation Our Community, Our Health Capital Campaign Report to Valley Hospice Foundation Annual General Meeting June 11, 2008

The Valley Hospice Foundation, in partnership with the Valley Regional Hospital Foundation, is currently in the quiet phase of a Capital Campaign to build and equip the first purpose built, 8-bed Hospice in Nova Scotia and address redevelopment needs at Valley Regional Hospital.

- A Campaign Office has been established at 15 Chipman Drive in Kentville. Katie Rock (RBR Development Associates Ltd.), Campaign Director and Mary Jennings, Campaign Manager are working out of this Office on a fulltime basis.
- Senior business leaders in the community have stepped forward to lead this Campaign on a volunteer basis. The Circle of Leaders include:
  - o David Cudmore
  - Dave Davies
  - o Charlie Fraser
  - o Robbie Harrison
  - o Henry Hicks
  - o Gwen Phillips
  - Leonard Sarsfield
- The focus for the quiet phase is Family Gifts to the Campaign from Boards, staff, physicians, Foundations and Auxiliaries – a high level of participation is needed from these groups before broadening the Campaign to the wider community.
  - Diana Patterson & Sandra Snow, Co-Chairs, Family Gifts Division, Our Community, Our Health Capital Campaign
- Also focusing on cultivating and securing significant, pacesetting gifts to the Campaign.
- Campaign theme and logo has been developed.

If you have any questions or would like to discuss the Campaign in more detail, please do not hesitate to contact Katie Rock at 902-365-1701 x3471 or <a href="mailto:krock@avdha.nshealth.ca">krock@avdha.nshealth.ca</a> or Mary Jennings at 902-365-1701 x3513 or <a href="mailto:mjennings@avdha.nshealth.ca">mjennings@avdha.nshealth.ca</a>.

### Campaign/Fundraising Report 2007 - 2008

At the close of this fiscal year 2007/08, the Valley Hospice Foundation finds itself in a defining time. We have an opportunity to make a significant difference to our community's health through a joint fundraising effort with the Valley Regional Hospital Foundation. **Our Community, Our Health** is a joint capital campaign that will fulfill our deep rooted commitment to the best possible care and facilities. We are asking our community to join us. I would like to take this opportunity to gratefully acknowledge the individuals in our Community who have agreed to serve on the Leadership Team for the Campaign.

In addition to the Capital Campaign, the Valley Hospice Foundation is gradually implementing a fund development program that will meet their long term funding needs and commitment to the hospice once it is built. Annual fundraising efforts for 2007/08 included 2 Special Events, In Honour/In Memorial Giving Program, Planned and Legacy Giving Program.

#### Memories, A Celebration in Music - Raised \$2500

On Saturday October 20 a very special event entitled Memories took place at the Whittle Theatre in Wolfville. Hosted by Judith Gates, *Memories* showcased Valley performers and celebrated memories of loved ones. The show was organized by Jill Davies and featured performers whose ages spanned eight decades.



#### Swing into Spring, Dance and Auction -

#### Raised \$10,000

Swing into Spring was an evening where dancing the night away to popular tunes throughout the decades – from the 30s to the 80s - was paired with a lively auction, good friends and refreshments, all in support of the good work of the Valley Hospice Foundation. The evening featured the Nova Swing Band and auctioneer Gary Leeson, and was supported by many individuals and businesses.

#### 3rd Party Fundraising

We thank the Nova Swing Band, who not only performed for the swing dance, but also hosted an evening at the Al Whittle Theatre in support of the Hospice. We have learned over the years that Hospice can only happen when groups with similar ideas cooperate. Last summer we were touched when the St. Margaret's Bay Palliative Care Network contacted us with the offer of hosting a fundraising concert that would benefit the Valley Hospice project.

In closing I wish to thank the many other individuals and groups in this community who continue to host a variety of activities in support our work.

Wayne Woodman - Vice Chair (Campaign/Fundraising)

## MEMBERSHIP COMMITTEE 2007/2008

At last year's AGM, the intention to expand the membership in the Valley Hospice Foundation was announced. It was hoped to have had 200 members by this year's AGM.

As of 31 March 2008, we had 36 members, well short of our target. There are many reasons for this, but the main one is that we have not yet gone to actively promoting membership through presentations at service clubs and other groups. Before we can start these initiatives, we need to have brochures with conceptual drawings of the Hospice and other details. These are being worked on. The good news is that most membership applications were accompanied by donations over and above the annual membership fee.

We want to thank those who have already joined and we will continue to work on increasing our membership in the coming year. To this end, it would be helpful if members would urge their co-workers and friends to join. Application forms can be obtained from Dale at the end of this meeting and are included with the our quarterly newsletter.

Respectfully submitted, James W. Stegen Vice-Chair (Operations)



#### VALLEY HOSPICE FOUNDATION

#### NOMINATING COMMITTEE REPORT

#### FOR THE ANNUAL GENERAL MEETING 2007/2008

The following is the proposed list of Board Members for the year 2008/2009. A Term Expiry Date has been added this year to allow for possible rotation of Directors. Retiring Directors shall be eligible for re-election in accordance with Article 26 of the By-Laws of the Valley Hospice Foundation.

There is no Term Expiry date for the Past Chairman since the term is dependent on the stepping down of the current Chairperson.

POSITION	<u>NAME</u>	TERM EXPIRY	
Chairperson	Diana Patterson	31 March 2009	
Past Chairperson	Dr. James R. C. Perkin	As Required	-
Vice-Chair (Campaign and Fundraising)	Wayne Woodman	31 March 2010	
Vice-Chair (Operations)	James Stegen	31 March 2009	
Treasurer	James No <mark>o</mark> nan	31 March 2011	
Director	Dr. David Acton	31 March 2011	50
Director	Dr. Jean <mark>ette</mark> Auger	31 March 2010	1
Director	Robert Harrison	31 March 2011	-144
Director	Brenda Wallace-Allen	31 March 2010	
Director	Dr. Don Wells	31 March 2009	

Moved that the slate of Officers be accepted.

James W. Stegen Chairperson, Nominating Committee